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August 29, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051 we are filing herewith revisions to our General Subscriber Service Tariff. Following are the affected pages:

General Subscriber Service Tariff  
Section A2                      Eighth Revised Page 35.6.48

The purpose of this filing is to extend the Primary Rate ISDN Special Promotion (PRI Advantage) for large business subscribers. The Promotion will be extended for a four-month period beginning September 1, 2008.

Acknowledgment, date of receipt and authority number of this filing are requested.

Yours very truly,

Jerry D. Hendrix  
Regulatory Vice President



## Promotion Description

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### Florida - Large Business PRI Advantage Promotion

#### Overview

The Large Business PRI Advantage Promotion is being offered to customers beginning September 1, 2008 and ending December 31, 2008. Customers subscribing to Large Business PRI Advantage will receive a waiver of installation charges and a discount on B channel monthly recurring rates. B channel rates will be based upon the length of the term agreement.

#### Promotion Specifics

1. This Promotion offers three (3) Options:
  - Option 1: 12-23 month term agreement - Waiver of Installation charges and a B Channel effective rate of \$19.
  - Option 2: 24 to 48 Month term agreement - Waiver of Installation charges and a B Channel effective rate of \$15.
  - Option 3: 49 to 72 Month term agreement - Waiver of Installation charges and a B Channel effective rate of \$12.
2. This promotion applies only to Flat rate or Measured rate Voice/Data PRIs.
3. New BellSouth PRI customers are eligible for this promotion.
4. Existing PRI customers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.
5. This promotion can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards (BBPR) or BellSouth Business Winning Rewards.
6. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.

#### Promotion Restrictions/Eligibility Requirements

1. Contracts must be signed by December 31, 2008, and orders for the service in this promotion must be placed by January 31, 2009.
2. The minimum contract term for this promotion is 12 months and the maximum term is 72 months.
3. Termination liability will apply as specified in Section A42.
4. This Promotion is not available to out of region customers.
5. This Promotion may be combined with BellSouth Select Program, BellSouth Business Premium Rewards, BellSouth Business Rewards Plus and BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion).
6. This Promotion may not be combined with Contract Service Arrangements, Special Assemblies, V&T, Key Customer and Simple Savings.
7. Subscribers must have BST total billing revenue of \$40,000 or greater per year to be eligible for this promotion.
8. This promotion is available for resale.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	LBS PRI Advantage Promotion	- This promotion is available <i>September 1, 2008</i> , to <i>December 31, 2008</i> , and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.	09/01/08 (C)
		- Subscribers who purchase BellSouth PRI service and sign a minimum twelve (12) month or greater term agreement between <i>September 1, 2008</i> , and <i>December 31, 2008</i> , shall receive the following. Orders for service must be placed by <i>January 31, 2009</i> . <ol style="list-style-type: none"> <li>a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).</li> <li>b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).</li> <li>c. Option 3: 49 to 72 Month term - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).</li> </ol> - Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed. Termination Liability as specified in A42.3 will apply following the 90-day Satisfaction Guarantee period. - Existing BellSouth PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration. - This promotion can only be combined with the following rewards programs: BellSouth Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards. - This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings. - Promotion rewards will appear either as 1) a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles or as 2) billed rates and charges that reflect the effective rate of the promotion.	(C)

ISSUED: ~~May 29, 2008~~ ISSUED: August 29, 2008

EFFECTIVE: September 1, 2008 EFFECTIVE: ~~May 30, 2008~~

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

Legislative Format

The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	LBS PRI Advantage Promotion	<p>- This promotion is available <del>September 1, 2008</del> <del>May 1, 2008</del>, to <del>December 31, 2008</del> <del>August 31, 2008</del>, and offers new and existing Primary Rate ISDN (PRI) subscribers who sign a Primary Rate ISDN (PRI) term agreement a waiver of non-recurring installation charges and discounted "B" channel rates. This promotion applies to Voice/Data flat and measured rate PRI's only.</p> <p>- Subscribers who purchase BellSouth PRI service and sign a minimum twelve (12) month or greater term agreement between <del>September 1, 2008</del> <del>May 1, 2008</del>, and <del>December 31, 2008</del> <del>August 31, 2008</del>, shall receive the following. Orders for service must be placed by <del>September 30, 2008</del> <del>January 31, 2009</del>.</p> <p style="margin-left: 40px;">a. Option 1: 12 to 23 Month term - Waiver of installation charges and a B Channel effective rate of nineteen dollars (\$19.00).</p> <p style="margin-left: 40px;">b. Option 2: 24 to 48 Month term - Waiver of installation charges and a B Channel effective rate of fifteen dollars (\$15.00).</p> <p style="margin-left: 40px;">c. Option 3: 49 to 72 Month term - Waiver of installation charges and a B Channel effective rate of twelve dollars (\$12.00).</p> <p>- Subscribers will receive the 90-Day Satisfaction Guarantee, which allows Subscribers to terminate their contract if they are not satisfied with the service in the first ninety (90) days without any termination liability. In order to exercise the Satisfaction Guarantee, Subscriber must provide written notification to BellSouth within ninety (90) days of the date Service is installed. Termination Liability as specified in A42.3 will apply following the 90-day Satisfaction Guarantee period.</p> <p>- Existing BellSouth PRI month-to-month Subscribers, with an expired contract, or with six (6) months or less remaining on their existing agreement are also eligible for this promotion. Existing contracts may not be re-negotiated in order to receive this promotion unless the Subscriber is within six (6) months or less of current contract expiration.</p> <p>- This promotion can only be combined with the following rewards programs: BellSouth Business Rewards Plus, Business Premium Rewards, or Business Winning Rewards.</p> <p>- This promotion cannot be combined with Contract Service Arrangements, Special Assemblies, Volume and Term Agreements, Key Customer, or Simple Savings.</p> <p>- Promotion rewards will appear either as 1) a credit in the Other Charges &amp; Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles or as 2) billed rates and charges that reflect the effective rate of the promotion.</p>	<p><del>05/01/08</del> (C)(C)  <u>09/01/08</u>                      to <del>08/31/08</del>  <u>12/31/08</u></p>